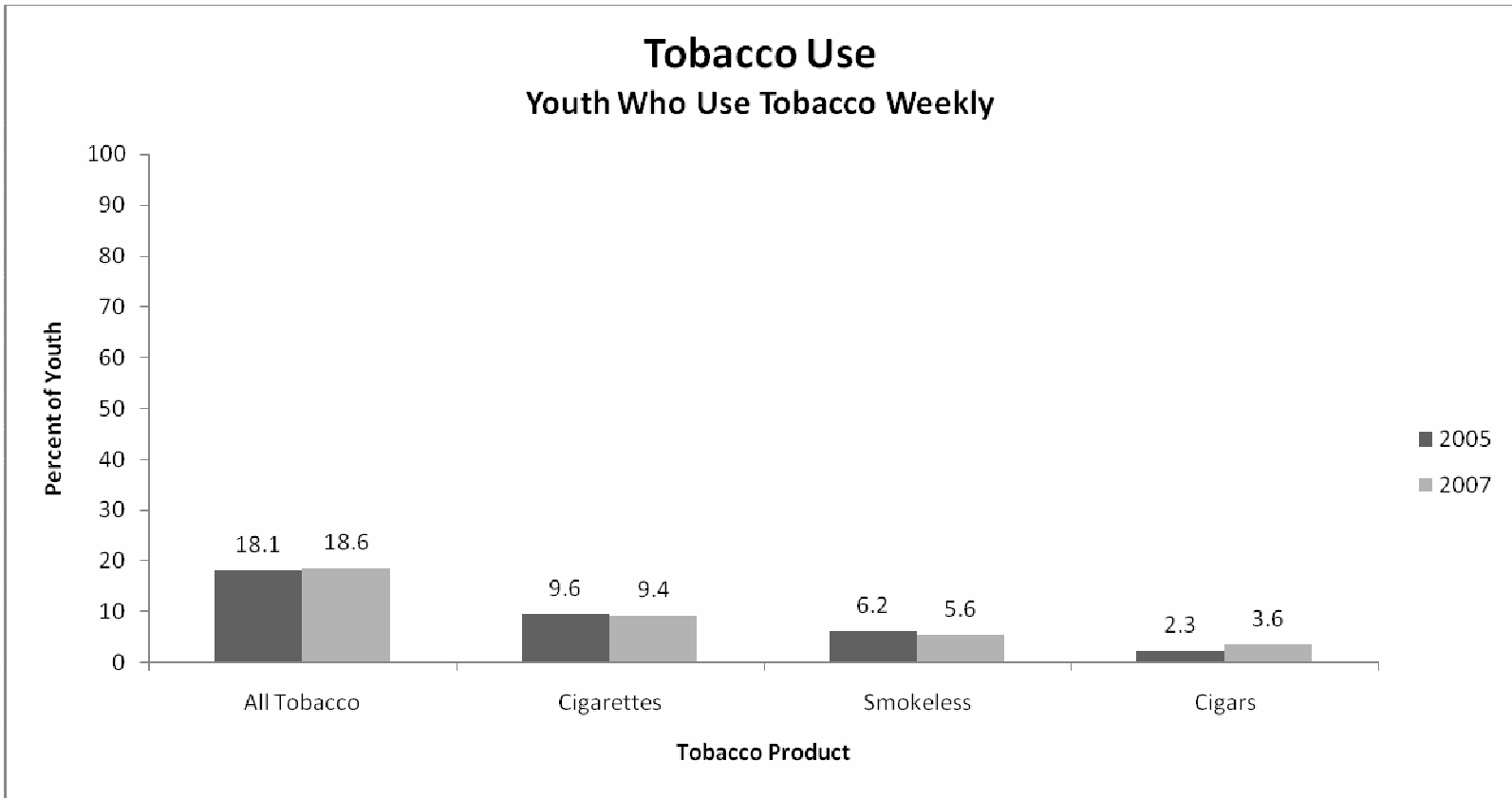


Source: PRIDE Survey

What the numbers and other information told us:

71.1% of youth have not used any tobacco products in the last year, an increase from the 67.7% of youth in 2005.

73% of youth report never having smoked a cigarette.

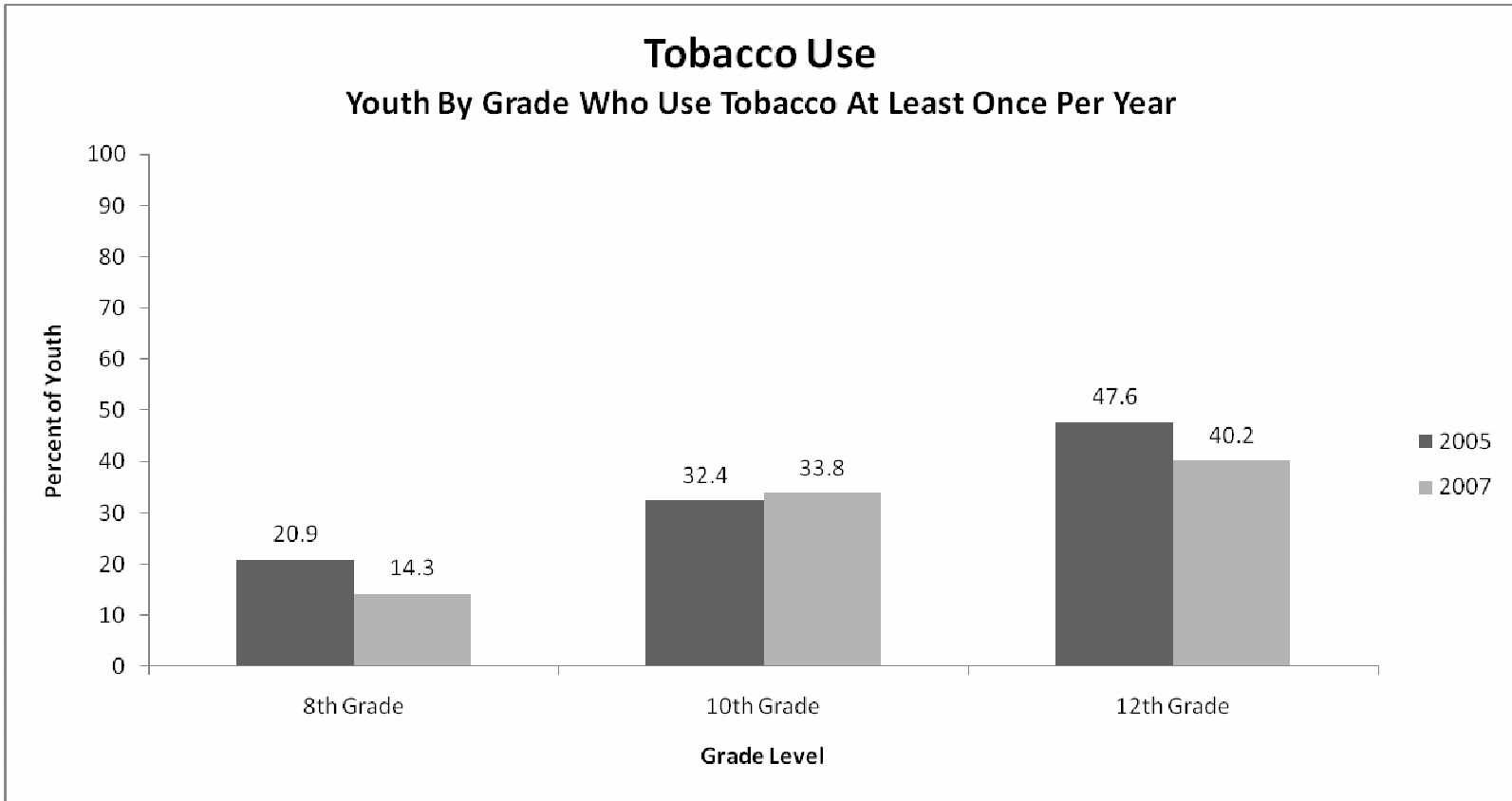


Source: PRIDE Survey

What the numbers and other information told us:

Cigarettes are the most popular form of tobacco use.

Most youth (33%) use tobacco products on the weekends.

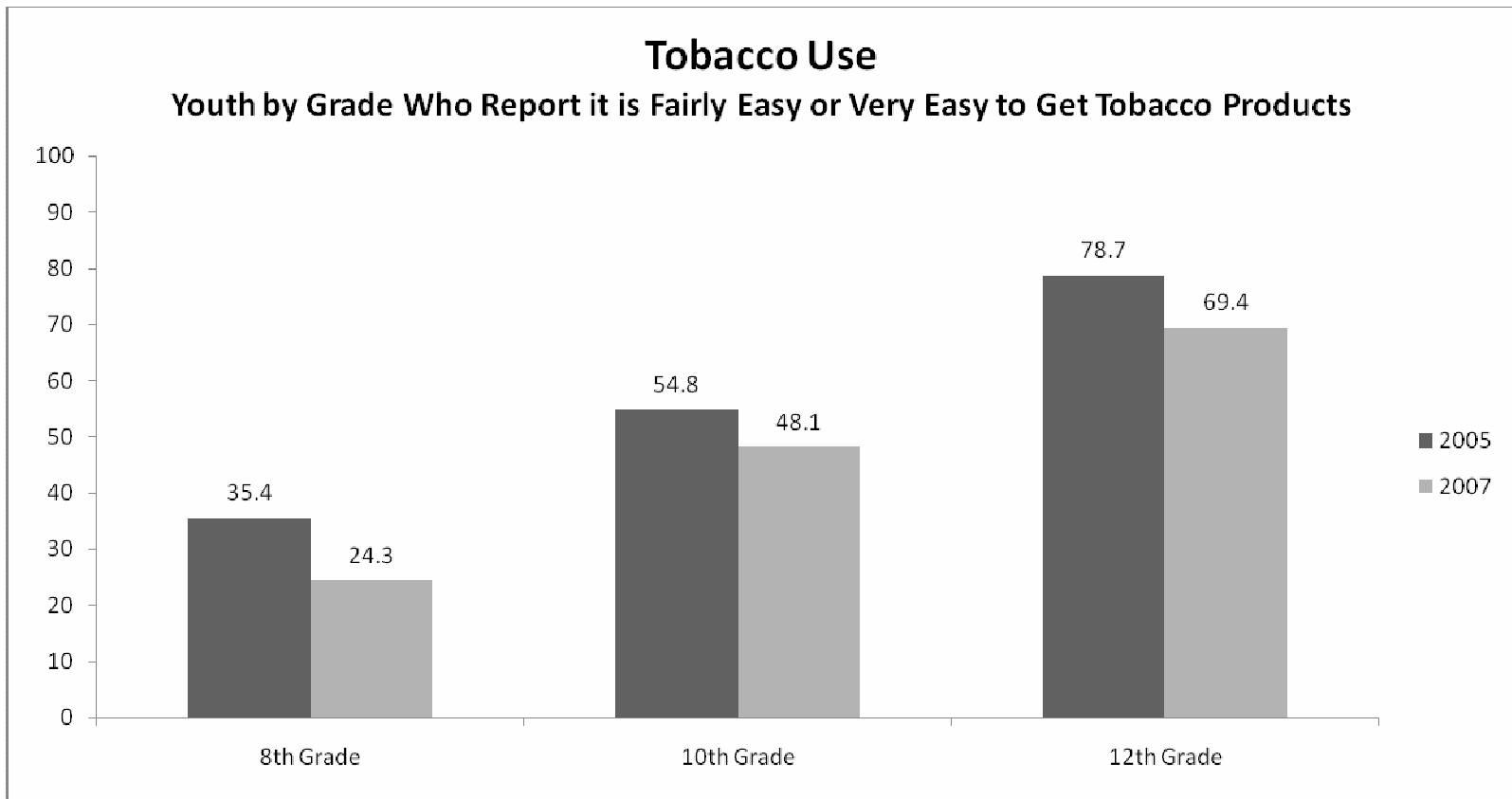


Source: PRIDE Survey

What the numbers and other information told us:

A majority of our youth uses tobacco products at a friend's house but still use tobacco products in the car and at home.

Tobacco use of at least once per year barely rose from 2005 (7.4%) to 2007 (7.6%)

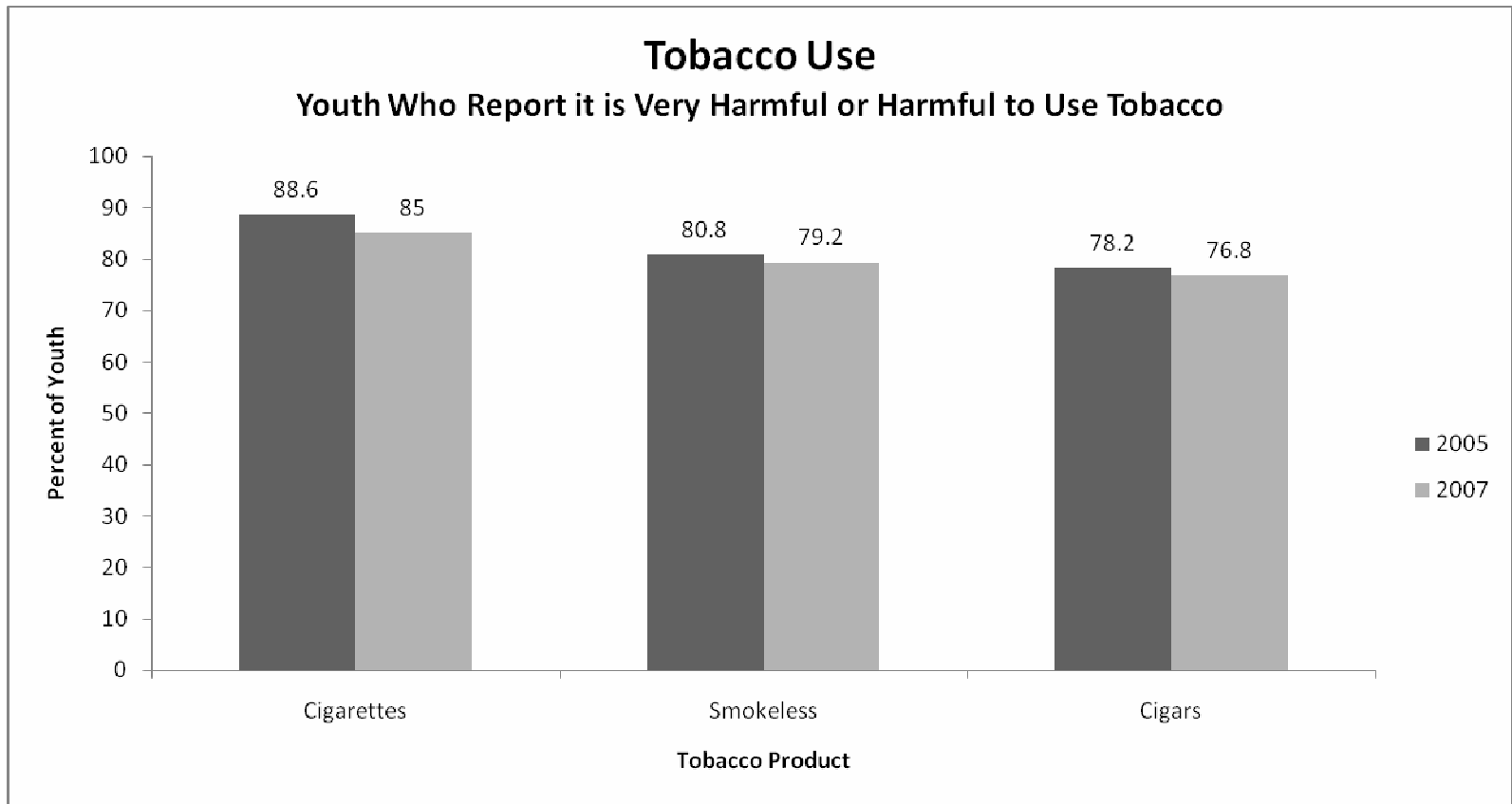


Source: PRIDE Survey

What the numbers and other information told us:

The ease of access to all types of tobacco products has significantly decreased since 2005 across all grades.

The 2005 report broke the types of tobacco down into cigarettes, smokeless and cigars, but the 2007 survey grouped this information together.



Source: PRIDE survey

What the numbers and other information told us:

The majority of youth perceive tobacco as harmful or very harmful to your health. The findings have dropped slightly in 2007 than in 2005.

6.2% of youth in 2007 report that there is no harm in smoking cigarettes, up from 2.3% in 2005